



Genuine Service Excellence *Since 1930*

Family Owned & Operated

ITU, Inc.

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www.IndustrialTowel.com

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RE: 2012 Achievement in Waste Reduction Certificate

ITU, Inc. is pleased to present you with your 2012 Achievement in Waste Reduction Certificate which recognizes your company for its corporate environmental initiatives. This certificate demonstrates your ongoing efforts to reduce waste streams through the use of SorbIts® — The Waste Free Absorbent System.

Our SorbIts® System can be integrated into corporate sustainability programs that include ISO 14001, waste reduction, environmental, 5S and safety initiatives. The use of SorbIts® can have an immediate measurable impact in pounds of solid waste eliminated from landfills, improved safety through fewer slips, trips and falls, lower waste disposal costs, and reduced housekeeping expense.

Through management practices and technology advances, ITU strives to drive down consumption of energy, water and packaging while increasing the life of the textiles themselves. This is just part of our overall sustainability philosophy to create a balance between economic, environmental and social responsibilities.

To learn more about our sustainability philosophy and the wide range of solutions we deliver through our Genuine Service Excellence team, go to www.itu-at.com

Sincerely,

James M. Leef
President



Achievement in Waste Reduction

Sorblits®
The Waste Free Absorbent System

CARTON CRAFT INC

is recognized for its corporate environmental initiatives to reduce solid waste in support of ISO 14001 objectives from January 1 through December 31, 2012.

By utilizing the Sorblits® System, including launderable, reusable textiles and managed service programs, your company eliminated the following solid waste

13,361 lbs. of industrial wiping towels
294 lbs. of waste oil absorbents



ITU and AbsorbTech's unique Sorblits® Waste Free Absorbent System is integral to sustainability philosophies that balance economic, environmental and social responsibilities.